



ATTENDANCE MATTERS (2)

January 2024

**MOMENTS
MATTER,
ATTENDANCE
COUNTS.**

We at Elmbridge Primary school want to make sure that all children reach their potential and we know that you will want us to work together to make that happen. **Regular attendance plays a vital role to ensuring your child makes the most of their education, both academically and socially.**

Government launches new Campaign...

From 8th January 2024, the Government is launching a new campaign to remind parents and carers of the importance of school attendance - **Moments Matter, Attendance Counts**. You may see school attendance highlighted on TV or social media, as well through regular messaging from school. But why, I hear you say?!

The link between attendance and attainment is clear...

- In 2018/19, just 40% of persistently absent (PA) children in KS2 achieved expected KS2 standards, compared with 84% of pupils who were regular attenders.
- And 36% of PA children in KS4 got 9 to 4 in their English and maths GCSEs, also compared with 84% of regular attenders.

Persistent absence means attendance is below 90%, i.e. your child will be missing 1 day every fortnight.

But attendance is important for more than just attainment...

- Regular school attendance can facilitate positive peer relationships, which is a protective factor for mental health and wellbeing.

GOOD NEWS! It's never too late to improve attendance...

This new term, aim for your child's attendance to be at least 'Good'

Excellent - attendance is 99% or higher

Good - attendance is above 96%

Work to improve - attendance is below 96%

Cause for concern - attendance is below 90%

Please talk to your child's class teacher, or any school staff if you need help or advice in securing your child's regular attendance at school. For more information, please see our school's attendance policy [here](#).